



Exhibitor Brochure

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We cannot wait to welcome you to our Wellbeing Festival at our fresh new venue – West Horsley Place

Join us for our two-day event, where we aim to broaden and open minds, spread awareness and provide a community for like-minded people to come together and share their knowledge of holistic health and healing in a joyful and safe space. Where we challenge the stigmas around mental health, spirituality, and our personal wellness journeys.

Come and share your Wisdom on Wellness.

love Alix & Mary



What we stand for

“The mission of Wisdom on Wellness is to build a trusted, supportive and knowledgeable community of like-minded people, that can start conversations and build genuine connections, breaking the stigma and stereotype of the wellness industry, sharing knowledge and Wisdom on Wellness. Creating a unique, personal, supportive and safe experience for all of those willing to be involved.”





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[Exhibitor Form](#)

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[Speaker Form](#)





Event details



Date: Saturday 20th & Sunday 21st July 2024



When: 10am until 6pm



Where: West Horsley Place, Epsom Road, West Horsley, Surrey, KT24 6AN



Setup: Friday 19th July from midday or Saturday 20th July from 7am



Expected Visitors: 3,500



Tickets: £20 entry



Location: West Horsley Place is off the A246 between Guildford and Leatherhead, a 10 minutes' drive from the A3/M25 intersection. Ample free parking on-site.

As featured in...

Harper's
BAZAAR

CITIZEN FEMME
A Luxury Women's Travel Guide

TimeOut
LONDON

BBC RADIO
SURREY

107.8 radio
JACKIE
The Sound of SW London

Brooklands
radio
The Sound of Surrey
DAB | Online | Mobile App



Community feedback



I thought it was a great, beautiful venue and some really interesting exhibits and events. Especially liked the mandala dance early on the first day. Key thing is that it moved beyond physical wellness and into areas of mental wellness which is really important. The food options were great.

Nicolas, Attendee



It was such a wonderful event full of so many lovely souls and good vibes. Set up flowed easily and the staff were all kind and happy to help. Also the exhibitor information pack was SO informative and covered everything, very organised! Love it!

Annika, Exhibitor



WOW Festival was truly an amazing and very special event. So much love and connection was felt by everyone who went, it really was incredible, and even better it was local :) thank you so much for putting together such a soul nourishing event!! More of this is needed and I cannot wait for the next one.

Pascale, Attendee



Organisers support and accessibility was first class. We engaged a lot of people with our offerings over the two days. Good interaction with people. People had a good focus which helped in conversation & experience.

Colin, Exhibitor



I visited on Saturday for an hour with my daughter and had to come back on Sunday. The vibe, the people, the stalls - all of it was just incredible. We spent a long time at the festival on the Sunday and when we left, we all said we felt so calm yet energised. Honestly, such a wonderful festival. I can't wait to return next year!

Emma, Attendee



Community fantastic. Organisation fantastic. Any issues staff very approachable.

Jennifer, Exhibitor



Headline highlights





What do guests receive?

The £20 admission fee grants our guests entry to the Wisdom on Wellness Festival 2024, including:



Full access to West Horsley Place, medieval manor house and estate.



Free activities and taster sessions of a variety of wellbeing activities.



Access to our Wellbeing Marketplace, with exclusive discounts for WOW Community customers.



Pre-bookable holistic and wellness workshops and classes.



Live Music



Inspirational talks from guest speakers



Goodie Bags



Free on-site car parking

Attendance & footfall

We believe in quality over quantity, setting realistic targets in light of our relocation to a new venue for 2024.

2022 Footfall

2,890

2023 Footfall

3,460

2024 Expected Footfall

3,500

Social Media reach

Facebook reach

191,887 ↑ 1.3M%

Instagram reach

313,151 ↑ 485K%

Paid reach

157,141 ↑ 100%

Facebook visits

6,704 ↑ 84.8K%

Instagram visits

35,070 ↑ 122.6K%

Combined Social Media Following

10k +

Website traffic

Total Website Sessions
(Jan-Dec 2023)

37,848





Event promotion & marketing strategy



Website Promo:

wisdomonwellness.co.uk
wisdomonwellnessfestival.co.uk



Time Out: Partnership agreed, promotion reaching 550k database & 1 m followers



Royal Mail: Scheduled home door drop to 20k local homes.



Email Marketing: Utilising our mailing list of circa 20k



West Horsley Place: Posters & Flyers around the grounds and exposure to over 6,000 members



Social Media Ads: Across Instagram, Facebook, Tik Tok and Linked In with dedicated budget



Promo Packs: Supplying exhibitors with pre-made social media promotion to support reach



Social Media: @wisdomonwellness & approx 3.5m+ reach from client promo



Posters: Flyers in local businesses. 200 x Street Banners around Surrey & local areas



Radio: Interviews with local & national radio stations.



Influencer Advertising: Increasing scope of audience & attendees with social media influencers



SEO: Targeted SEO management across all web content



Print Advertising: Press release sent to local & national Magazines & Newspapers





Wellness Marketplace & Catering information

The Marketplace is the festival's lively hub where guests gather for food, conversation, and activities. With an estimated footfall of 3,500 people over two days, it's the perfect opportunity to meet visitors, promote your offerings, and discuss how your business can enhance their wellness journeys.



Gain valuable customer feedback and build awareness of your brand & services. 100% positive feedback received for WOW Fest 22 & 23.



Brand details listed on our website, with links to your website.



Capture lucrative visitor data for future marketing activity.



1 x social media post on our Instagram grid.



5 x complimentary tickets for your best potential customers.



We will share all Instagram story posts that tag @wisdomonwellness in the lead up to the event.



2 x Entry wristbands for your staff members.



Competitions for your followers to win tickets to WOW Fest 2024.



Listing in our Festival brochure with company details and location on the festival map.



Fair balance of trader categories, with no more than 10% of each product / service repeated.





Pricing *structure*

[Exhibitor Form](#)

WELLNESS MARKETPLACE

The prices listed are inclusive for the two-day event; Saturday 20th & Sunday 21st July 2024.



Marketplace Stand
3x3m – £250 + VAT
6x3m – £450 + VAT



Prime Location Stand
3x3m – £350 + VAT
6x3m – £600 + VAT



Intuitive Readers Stand
6ft Table & Chair – £250 + VAT
 (located in the Manor house)

(Additional space is available upon request)
 This is for the space only at an outdoor event, you must provide your own shelter and tables etc. Please note, there is limited power available at WOW Fest.





Pricing structure

CATERING

We host nutritional and healthy food stands, aiming to provide for all dietary requirements. From organic, ethically sourced meat produce, to vegetarian, vegan, gluten free or raw foods. We ask that all of our caterers use eco friendly packaging and should always try to have a zero waste approach. The prices listed are inclusive for the two-day event; Saturday 20th & Sunday 21st July 2024.



FOOD STAND
3x3m - £450 + VAT



COFFEE & DRINKS
3x3m - £350 + VAT

[Catering Form](#)

(Additional space is available upon request).

This is for the space only at an outdoor event, you must provide your own shelter and tables etc. Please note, there is limited power available at WOW Fest. Should you require a generator, this must be quiet or silent.





WOW Talks

Join the conversation at WOW Talks! We bring industry experts to share their wisdom on wellness. If you're passionate about a particular area of expertise and want to contribute at WOW Fest 2024, please fill out the form to apply.

Talk topics we are looking for...



Mental



Physical



Spiritual



Environmental

[Speaker Form](#)



Talks will also be recorded for our WOW Talks Podcast!
WOW Talks – Share your Wisdom on Wellness





Activities & workshops

Workshop Form

Explore the opportunity to host complimentary taster sessions or paid workshops during the WOW Fest weekend. Availability is limited, so contact us soon to secure your spot. We operate on a commission basis and will tailor agreements individually with practitioners and teachers interested in participating.

Some examples of workshops we are looking for:



Movement / Yoga



Breathwork



Dance



Arts & Crafts



Drumming



Ecstatic Dance



Mass Meditation



Children's Activities



Sharing Circles



Forest Bathing



Cacao Ceremonies



Sound Therapy

And any anything else you'd like to bring to our community...





Donations

charity donation from raffle



We are kindly asking all stall holders to donate an item for our charity raffle, with all proceeds going towards The Grace Dear Trust. We will be holding a raffle over the weekend, if you would like to donate a product or voucher for your services to our raffle prize, please do let us know when applying to exhibit with us.

The Grace Dear Trust is a mental health charity, founded by the Dear family in 2017 after tragically losing their daughter and sister, Grace, to suicide aged just 27. The trust aims to help and potentially save the lives of other young people suffering with mental health issues in the local area. All proceeds help to fund seminars that are delivered in schools to raise awareness about mental wellbeing; supporting and encouraging young people to speak up about their own mental health concerns.

goodie bags

We will have free goodie bags for the first 150 visitors each day (300 total). Should you wish to promote your business in these bags, we'd love a sample or a voucher (if relevant) to be included. Please speak to us in advance to agree.

Payment information

All bookings made before 1st April 2024 will require a 50% deposit payment to be made within seven days. The remaining balance must be paid by 1st April 2024. Any bookings made after 1st April 2024 will require full payment at the time of booking. Should you need any assistance with payment, please speak to us via info@wisdomonwellness.co.uk.

Your booking is only confirmed once payment and all paperwork has been received, and you have received confirmation in writing from the Wisdom on Wellness Team.

Please refer to the full Wisdom on Wellness Ltd. Terms and Conditions of Business for further information.



 www.wisdomonwellnessfestival.co.uk

 info@wisdomonwellness.co.uk

   
@wisdomonwellness

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